Transforming AWWA

Jim Chaffee, P.E., BCEE
Immediate Past President

Water Association Information Sharing Meeting
Japan Water Works Association Annual Conference
October 30, 2014
Overview

- AWWA Today
- Transforming Environment
- Some Current Initiatives
AWWA Today

Members Helping Members!

- Founded in 1881
- 100\textsuperscript{th} Anniversary of Journal AWWA
- 43 Sections
- 50,000 Membership
- 4,000 Volunteers, 150 Staff
- 6 Councils, 169 Committees
- 175 Standards, 50 Manuals of Practice, and 600 Publications
The Work of AWWA

- Water Policy Leadership
- Standards
- Manuals
- Journal AWWA
- Opflow
- ACE
- Conferences/Workshops
- eLearning

- Webinars
- CEUs and PDHs
- Water Knowledge
- Research
AWWA SECTIONS

Relationship Managers

Region I
Gary Sullivan
gsullivan@awwa.org
303.347.6207

Region II
Christopher McGinnis
cmcmginnis@awwa.org
303.347.6146

Region III
Nancy Sullivan
nsullivan@awwa.org
303.347.6155

Region IV
Bob Montoya
bmontoya@awwa.org
303.347.6215

Region V
Gary Sullivan
gsullivan@awwa.org
303.347.6207

Region V
Nancy Sullivan
nsullivan@awwa.org
303.347.6155
Governance and Committee Organization

AWWA Board of Directors

- 1 Administrative Committee
- Executive Committee
- 1 Standing Committee
- 7 Administrative Committees

- International Council: 4 Committees
- Public Affairs Council: 6 Committees
- Manufacturers/Associates Council: 5 Committees
- Water Utility Council: 4 Committees
- Standards Council: 70 Committees
- Technical & Educational Council: 6 Standing Committees
- 8 Divisions: 65 Committees
Foundational Documents: One AWWA

Vision: A Better World Through Better Water

AWWA2020: A Path to One AWWA
Special Presidential Panel (SP²)
Strategic Themes Accepted by AWWA Board of Directors: June 9, 2014

American Water Works Association
Dedicated to the World’s Most Important Resource®
Overriding Themes Emerge

**Transformation**

- **Strength Of One AWWA** – Association And Sections Working Together
- **Total Water Solutions** – All Water Is Directly Or Indirectly Connected To Drinking Water
- **Global** – Greater Presence To Engage And Share Information
- **Investments** – Need To Invest In Change

**Change is Essential**

Transformation
Some Key Initiatives

- One AWWA
- Total Water Solutions
- India
- Philanthropic Initiative
- Community Engineering Corps
- Technology Investment Roadmap
Total Water Solutions

- All Water is Connected DIRECTLY And INDIRECTLY to DRINKING WATER
- 60% of Members Involved in Wastewater
- TWS Portfolio
  - 60 Standards and 12 manuals of practice address reclamation or reuse
  - 50 books and 14 manuals of practice address wastewater
  - Numerous other TWS resources
- Strategic Expansion of Portfolio
• Executive Manager – Search Underway

• Organizational Readiness – Open Office By January 2015; Registration

• India Manual Of Supply And Treatment

• Website And Newsletter

• Conferences, Education/Training, Standards, Manuals Of Practice
AWWA India Membership
(September 2013 – September 2014)

Total International Members = 713
India = 13%
Australia = 11%
Philanthropic Initiative

• Study: $1.5 M Per Year Sustainable Fund Raising Potential
• Launched In 2014
• Strategic Development Advisory Committee (SDAC)
• Strategic Initiatives
  – **Workforce Advancement**: Worlds Largest Water Scholarship Program; Student And Young Professionals
  – **Water Fund**: CEC; International Outreach; Youth Education
  – **Dedicated Annual Support**: Initiate & Invest In New Ideas
Investing In Association Technology

Engagement: Any Time Any Device

Infrastructure Investments

• People and processes
• Digital Publishing Content Systems
• VoIP/Unified Communications
• Responsive design websites

• Cloud-based Systems
• Staff tablets/phones
• Conference Mobile Apps
• System Integrations
Thank You!