The Global Network for Water Professionals spanning the continuum of research and practice, and covering all facets of the water cycle.
WHAT IS THE IWA?

IWA

- Unique Global Knowledge Hub
- Urban and basin-related water challenges
- 10,000+ professional network
- 60-year Heritage connecting science and practice
- Share knowledge, experience and know-how
- Foster innovation in technology and practice
IWA: WHAT, HOW AND WHO

What do we do?
- Biennial Congresses
- Leading-Edge Conferences
- Specialty Conferences
- Workshops
- Strategic Programmes
- Reference Papers
- Journals
- Books
- Water21
- Web-based Publications

How are we organised?
- Specialist Groups
- Member Segments
- Global Challenges Task Forces
- Governing Members
- Regional Associations
- Web-based Knowledge Network

Who are we?
- Researchers
- Utilities
- Consultants
- Industry
- Technology Suppliers
- Regulators
- Students
WHAT DOES THE IWA DO?

Pioneering Science

Innovating Technology

Connecting People

Inspiring Change

Leading Practice
WHO IS IWA?

**Individual members**
- Engineers
- Managers
- Administration
- Academics
- Policy
- Research
- Operators
- Sales and Marketing
- Students
- Human Resources

**Corporate members**
- Industry
- Consulting companies
- Utilities
- Industry
- Equipment manufacturers
- Technology companies
- Regulators

**Governing members**
- National Associations
- Regional Associations

**University members**
THE IWA: FUTURE STRATEGIC PRIORITIES

The IWA 2014 – 2018 Strategic Plan focus on four Strategic Priority Areas (SPAs):

• **SPA 1.** The IWA as a *learning organisation* enables professional development
• **SPA 2.** The IWA as a *content developer* accelerates change agendas
• **SPA 3.** The IWA as a *reliable source and an international network* informs and influences policies and opinions
• **SPA 4.** The IWA as a global and diverse network *provides support to regional and national initiatives*

**SPA SUPPORT.** The IWA as professional organisation builds on *good governance and improved management systems*
THE IWA OFFICES

- The Hague (Global Operations)
- London (IWA Publishing)
- IWA Eastern Europe
- IWA China
- IWA Asia
- IWA Africa
- West Africa
- IWA Singapore
IWA Publishing (IWAP)

The leading international publisher on all aspects of water, wastewater and related environments:

- Journals
- Books
- *Water21* magazine
- Online directories
IWA Publishing also publishes an extensive book list for water specialists.
ASSOCIATIONS ARE ESSENTIAL TO THE WATER SECTOR

“Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has.”

Margaret Maed, American Anthropologist
BY BRINGING WATER SECTOR PROFESSIONALS FROM VARIOUS ORGANISATIONS, BACKGROUNDS AND EXPERTISE TOGETHER, WATER ASSOCIATIONS BECOME:

- The representative voice of the water sector (or water sub-sector)
- A credible source of knowledge and information
- A platform for sharing knowledge and expertise
CHALLENGES AND WAY FORWARD FOR SUSTAINING AN ASSOCIATION

- Creating a Financially Sustainable Association
- Remaining Credible and Relevant
- Understanding your Members
- Understanding and Valuing Partners
- Finding a Common Voice: Associations Working Together